

**PAUL
KELLY**
WEB DEVELOPER
GRAPHIC DESIGNER
MULTIMEDIA CREATIVE



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Ireland.
A75CX29

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PERSONAL STATEMENT

Hardworking, diligent, quality seeker who aims for success. HTML5 & CSS3 are Paul's areas of strength while he is experienced with JQuery, PHP, MySQL and proficient with Adobe CS6 versions of Photoshop, Illustrator and InDesign. Recent experience include shopping cart applications, digital marketing and SEO, as he understands that sales convert to money. Personal pride is gained through involvement with projects to completion and devising solutions to how everything can be integrated and implemented. Providing ideas and inspiration, Paul works well with others and believes it is worthwhile to impart knowledge to others as a teacher and colleague.

EXPERIENCE



WEB DEVELOPMENT | Present

Passionate and interested in teaching myself new skills and technologies. I have practiced these skills by developing websites, logos and branding materials for businesses and organisations. To develop my interests in the areas of SEO and Digital Marketing, a friend and I established an e-commerce business using the Shopify platform, selling dog clothing and accessories called dogestyles.ie.

INTERNSHIP | ProSEO | 2016

I gained valuable experience in the areas of Search Engine Optimisation, Web Development and using various E-Commerce & Content Management System platforms during a six month internship with ProSEO, based in Carrickmacross, Co. Monaghan.

SELF-EMPLOYED HORTICULTURIST | 2003 - 2008

Having originally qualified with a Diploma in Horticulture, I established my own gardening business, which I operated successfully for many years. During this period I acquired skills including time, people & resource management, and project management of contracts to successful completion.



EDUCATION

BSC (HONS) IN MULTIMEDIA WEB DEVELOPMENT (FIRST CLASS HONOURS) (STUDENT OF THE YEAR)

Dundalk Institute of Technology | 2013 - 2017
Dundalk, Co. Louth | +353 (0) 42 9370200

FETAC LEVEL 6 MULTIMEDIA & WEB DEVELOPMENT (STUDENT OF THE YEAR)

Monaghan Institute | 2012 - 2013
Armagh Rd, Co. Monaghan | +353 (0) 47 84900

FETAC LEVEL 5 COMPUTER SYSTEMS AND NETWORK MAINTENANCE

Monaghan Institute | 2011 - 2012
Armagh Rd, Co. Monaghan | +353 (0) 47 84900

DIPLOMA IN HORTICULTURE (AMENITY)

National Botanic Gardens | 1999 - 2002
Glasnevin, Dublin 9 | +353 (0) 1 8040201

LEAVING CERTIFICATE

St. Macartan's College | 1991 - 1997
Monaghan, Co Monaghan | +353 (0) 47 81642

PROFESSIONAL SKILLS



AWARDS

BSC (HONS) IN MULTIMEDIA WEB DEVELOPMENT

First Class Honours | President's Prize | 2017

UNIVERSAL DESIGN GRAND CHALLENGE

Finalist | 2017

STUDENT ENTREPRENEUR AWARDS

Finalist | 2017



INTERESTS

Always keen to improve knowledge through self-education and curiosity. Taking life and work seriously, I like to relax by socialising with others and being creative in the kitchen. Key interests include ensuring that my local environment is clean, tidy and respectable, and traveling to those lesser spotted destinations.

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PORTFOLIO

A selection of my recent projects for you to examine. Through conversations with the client, I elicit their needs and desires, give advice about my experiences, then produce a high-level mock-up of the proposed design for consideration. With website development, I like to utilise the WordPress platform for speed and efficiency but I'm quite comfortable using other frameworks such as Shopify, Magento, Bootstrap and Google Material Design. I complete the whole process by establishing hosting accounts, domain registration, website deployment, email & FTP accounts, along with instructional videos if required by the client.



WEBSITE | BRANDING | CONTENT
www.jennygreenfingers.ie



WEBSITE | BRANDING | CONTENT
www.98avenueauctions.ie



WEBSITE | BRANDING | CONTENT
www.silagepitmats.com



E-COMMERCE | BRANDING | SEO
www.dogestyles.ie



E-LEARNING GAME | BRANDING | CONTENT



CHARITY BRANDING | T-SHIRTS | GRAPHICS



PROMOTIONAL VIDEO | ANIMATION | GRAPHICS
www.vimeo.com/204894839



PROMOTIONAL VIDEO | ANIMATION | GRAPHICS
www.youtube.com/watch?v=Uajf684pczk

REFERENCES



MS BRIDE MALLON PROGRAMME DIRECTOR

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